



# Learning-Oriented Real-Time Impact Assessment programme (LORTA)

## In-person Impact Evaluation Design Workshop

*Independent Evaluation Unit (IEU) of the Green Climate Fund (GCF)*

Monday 28<sup>th</sup> August – Thursday 31<sup>st</sup> August 2023 | Songdo, South Korea

## Design workshop curriculum

The purpose of the in-person impact evaluation design workshop is to support selected GCF-funded projects, accredited entities, project managers, and M&E teams to measure the impact of their project/s. The course will be aimed at participants who participated in the virtual impact evaluation workshop in June 2023 and who expressed their interest in joining LORTA. The course is aimed at the participants who are engaged in the implementation of monitoring and evaluation strategies. Participants will learn more about different approaches to measuring impact, focusing on experimental and quasi-experimental designs based on a theory of change. Participants will work in small groups to develop and design an initial impact evaluation for the project/s they plan to implement.

### Outline of Curriculum

The course will contribute to a range of learning outcomes. By the end of the workshop, participants should be able:

1. To recognise the importance of embedding rigorous measurement systems from the onset of project implementation;
2. To refine and develop the theory of change which underpins project implementation;
3. To develop overarching and subsidiary evaluation questions to guide the assessment of impact;
4. To develop and refine SMART indicators for the measurement of impact;
5. To jointly create an initial impact evaluation design and impact measurement plans for selected GCF-funded projects in association with other project participants;
6. To assess the applicability of both experimental and quasi-experimental designs to their project/s;
7. To develop adequate sample size calculations to ensure that impact can be measured;
8. To apply the information received through the sessions to increase the technical capacity of colleagues and other representatives involved in GCF project implementation.

## Overall course structure

This course is designed to provide the participants with an understanding of the main concepts of different impact evaluation designs, theories of change, sample size and power calculations, timeline, budgeting, ethical aspects of conducting impact evaluations and other evaluation standards. As outlined in the agenda below, the course will last for four days and will be supplemented by daily breakout sessions.

1. The course will start on **Monday, 28<sup>th</sup> August and end on Thursday, 31<sup>st</sup> of August 2023**
2. Each project team will first present their project and the theory of change during the first day of the workshop. On the last day of the workshop, each project team will also present their impact evaluation designs.
3. In addition, breakout sessions will allow participants, IEU representatives and impact evaluation specialists to discuss each topic in more depth and apply the content of the theoretical input session to the specific project and country context.



Monday August 28		
Time	Session/Topic	Description + presenters
9:00-9:15	Welcome Session	<b>Presenter: Andreas Reumann</b>
9:15-10:15	<b>Seminar I</b> <i>The importance of rigorous Impact Evaluations (IEs): Insights, Steps, and Possibilities of involvement.</i>  <i>What does IE entail? Aspects of analyses and reporting of an IE.</i>	<b>Presenter: Thomas Eekhout</b>  Emphasizing the relevance of IE, introducing the steps (inception, data collection, analysis); overview of what setting up an IE really means.
<b>Coffee Break</b>		
10:30-12:15	<b>Presentations by project teams:</b> <i>General project description, Theory of Change (ToC), timeline.</i>	Projects introduce themselves, their projects (incl. theory of change, timeline, planned data collections, etc.) and initial impact evaluation idea.
<b>Lunch Break</b> All presenters meet will meet during 1 <sup>st</sup> day lunch break and discuss briefly about the format/guidance/instruction for breakout sessions throughout the workshop		
13:45 – 14:45	<b>Seminar II</b> <i>Theory of Change, Evaluation Questions, Indicators.</i>	<b>Presenter: Susumu Yoshida</b>  Building on the participants' ToCs. During Seminar II, the presenter can talk about some points or components from the project teams' slides as a starting point.
<b>Coffee Break</b>		
15:00-17:00	<b>Breakout Session A</b> <i>Theory of Change, Evaluation Questions, Indicators.</i>	Impact evaluation specialists work with project teams to develop and refine the Theory of Change for relevant components of a project.
17:00-17:30	Q&A and Wrap-up for the day	<b>Moderator: Jennifer Pampolina</b>
18:00-19:30	<b>Reception Dinner</b>	Gyeongwonjae Ambassador
Tuesday August 29		
Time	Session/Topic	Description + presenters
9:00-9:15	Welcome and outline for the day	<b>Moderator: Jennifer Pampolina</b>
9:15 – 10:30	<b>Seminar III</b> <i>Experimental impact evaluation</i> <i>Quasi-experimental impact evaluation.</i>	<b>Presenter:</b> Experimental: <b>Johanna Gather</b> Quasi-experimental: <b>Atika Pasha</b>
<b>Coffee Break</b>		
10:45-12:00	<b>Breakout Session B</b> <i>Experimental and quasi-experimental impact evaluation.</i>	Impact evaluation specialists work with project teams to discuss evaluation designs based on



		experimental and quasi-experimental impact evaluation methods.
<b>Lunch Break</b>		
13:30 – 14:30	<b>Seminar IV</b> <i>Use of spatial data in impact evaluation and Geospatial impact evaluation design</i>	<b>Presenter:</b> <b>Ana Paula de la O Campos</b>
<b>Coffee Break</b>		
14:45-15:15	<b>Seminar V</b> <i>Timeline and budget.</i>	<b>Presenter:</b> <b>Anastasia Aladysheva</b> <b>Amélie Solal-Céigny</b> <b>Juan Correa Moreno</b>  Interactive session with IEU, FAO and C4ED on key experiences and learnings from the field.
15:15 – 16:00	<b>Breakout Session C</b> <i>Timeline and budget.</i>	Impact evaluation specialists work with project teams on timeline and budget.
16:00 – 17:00	Q&A and Wrap-up for the day	<b>Moderator: Jennifer Pampolina</b>
<b>Wednesday August 30</b>		
<b>Time</b>	<b>Session/Topic</b>	<b>Description + presenters</b>
9:00-9:15	Welcome and outline for the day	<b>Moderator: Jennifer Pampolina</b>
9:15-10:15	<b>Seminar VI</b> <i>Data types and ways to collect them; incl Sample Size calculations.</i>  <i>The importance of collecting household data of the beneficiaries, and data from the control and treatment groups.</i>	<b>Presenter: Anastasia Aladysheva</b>  Introducing data types (qualitative/quantitative; socio-economic and environmental data) and ways to collect them; including identifying the right sample size.
<b>Coffee Break</b>		
10:30 – 11:00	<b>Seminar VII</b>  <i>Cosistency between evaluation and implementation</i>  <i>Data collection steps</i>	<b>Presenter:</b> <b>Atika Pasha</b> <b>Maria Bucciarelli</b>  Coordination between evaluation and project teams Implications of lack of compliance with identified evaluation design  Ethical clearance Contracting data collection firm Data quality monitoring and coordinating with data collection firm



11:00 – 12:00	<b>Breakout Session D</b> <i>Data types and data collection.</i>	Impact evaluation specialists work with project teams on data types and data collection.
<b>Lunch Break</b>		
13:30 – 14:30	<b>Breakout Session E</b> <i>Preparation for final presentation.</i>	Impact evaluation specialists work with project teams to prepare rapid-fire presentations for the next day.
<b>Coffee Break</b>		
14:45-16:30	<b>Breakout Session F</b> <i>Preparation for final presentation, continued.</i>	Impact evaluation specialists work with project teams to prepare rapid-fire presentations for the next day.
16:30-17:30	Q&A and Wrap-up for the day	<b>Moderator: Jennifer Pampolina</b>
<b>Thursday August 31</b>		
<b>Time</b>	<b>Session/Topic</b>	<b>Description + presenters</b>
9:00-9:15	Welcome and outline for the day	<b>Moderator: Jennifer Pampolina</b>
9:15-10:45	<i>Rapid Fire Presentations by project teams</i>	<i>Project Teams</i> All project teams present their final impact evaluations.
<b>Coffee Break</b>		
11:00-12:00	Final Q&A Wrap-Up Concluding remarks	<b>Moderator: Jennifer Pampolina</b>
<b>Lunch Break</b>		
14:00 – 17:00	Visit of the Sinpo International Market	Depart from Holiday Inn at 14:00.