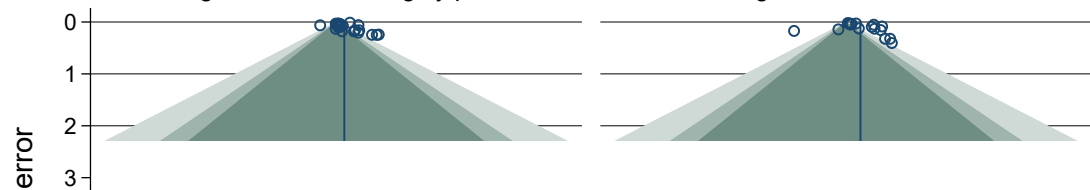


Contour-enhanced funnel plot

Health seeking behavior with largely private benef Health seeking behavior with social benefits



Consumption/Purchasing decision with largely private benef Consumption/Purchasing decisions with social benefits

