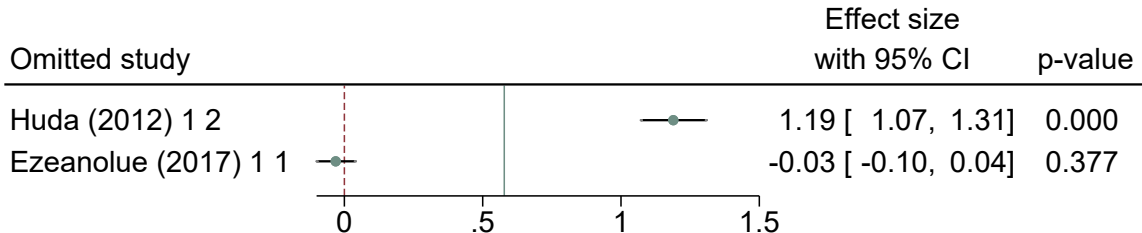


Leave one out sample: Modelling & Consumption or purchasing decision with social externalities



Random-effects REML model