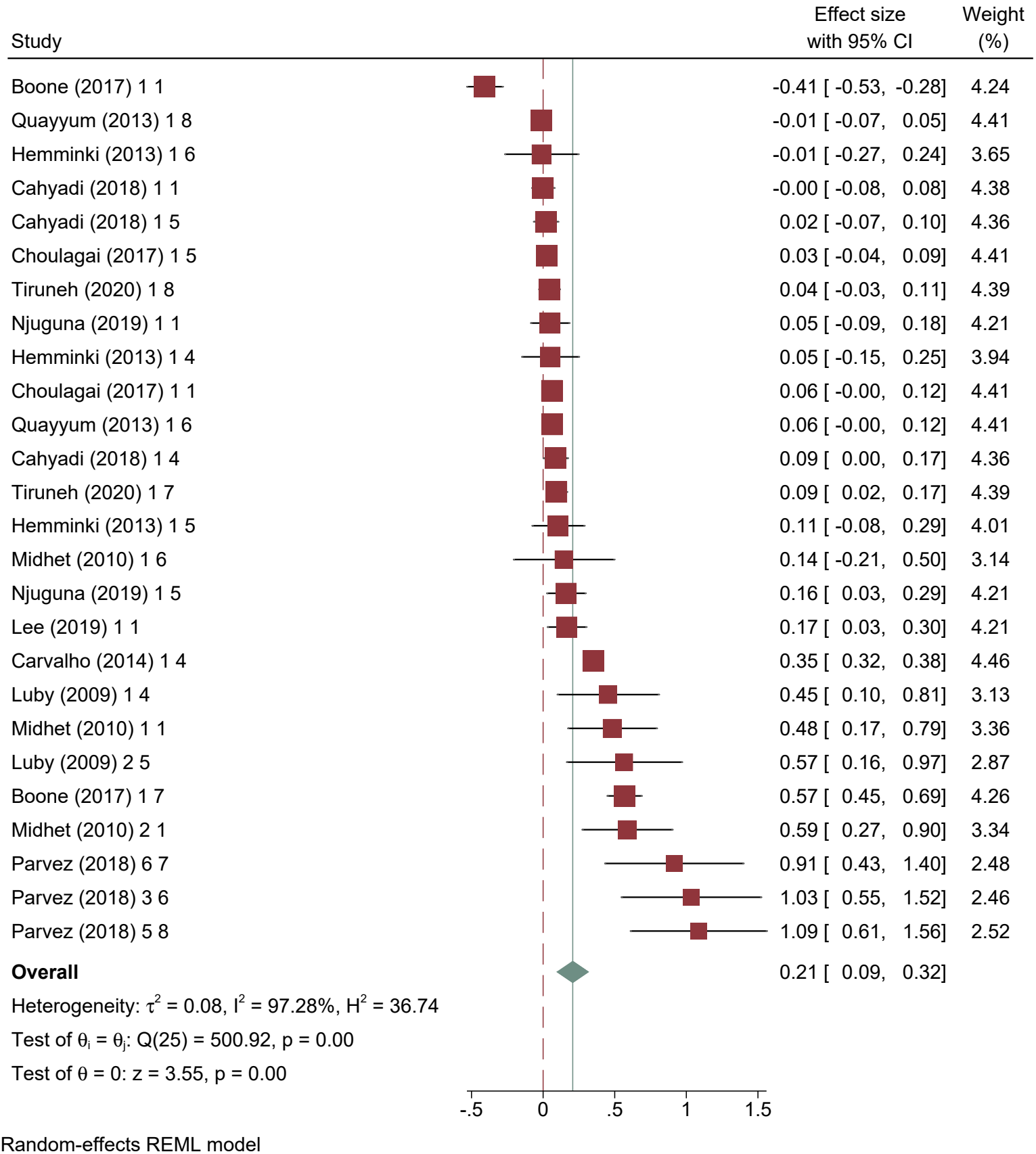Sample: Enablement & Health seeking behaviour with largely private benefits