

Contour-enhanced funnel plot

Intervention function = Persuasion

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Health seeking behavior with largely private benefits

Health seeking behavior with social benefits

Standard error

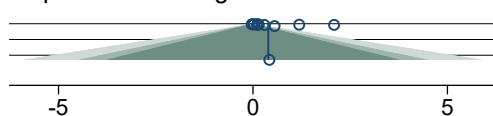
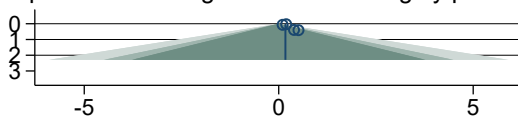


Intervention function = Persuasion

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Consumption/Purchasing decision with largely private benefits

Consumption/Purchasing decisions with social benefits



Effect size

