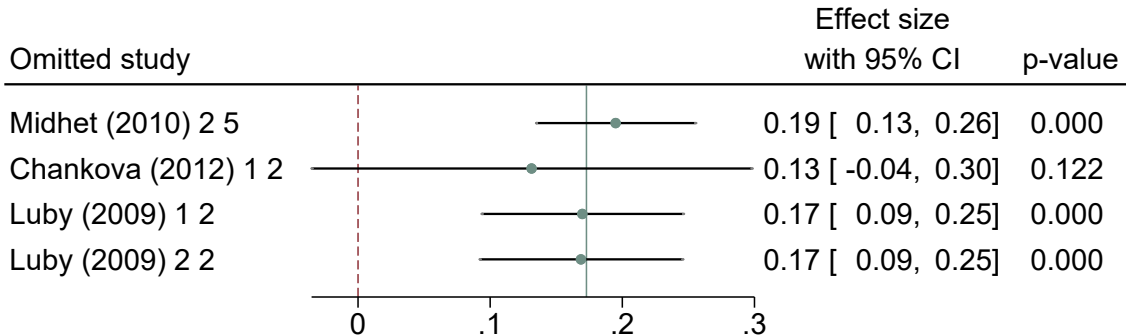


Leave one out sample: Persuasion & Consumption or purchasing decision with largely private benefi



Random-effects REML model