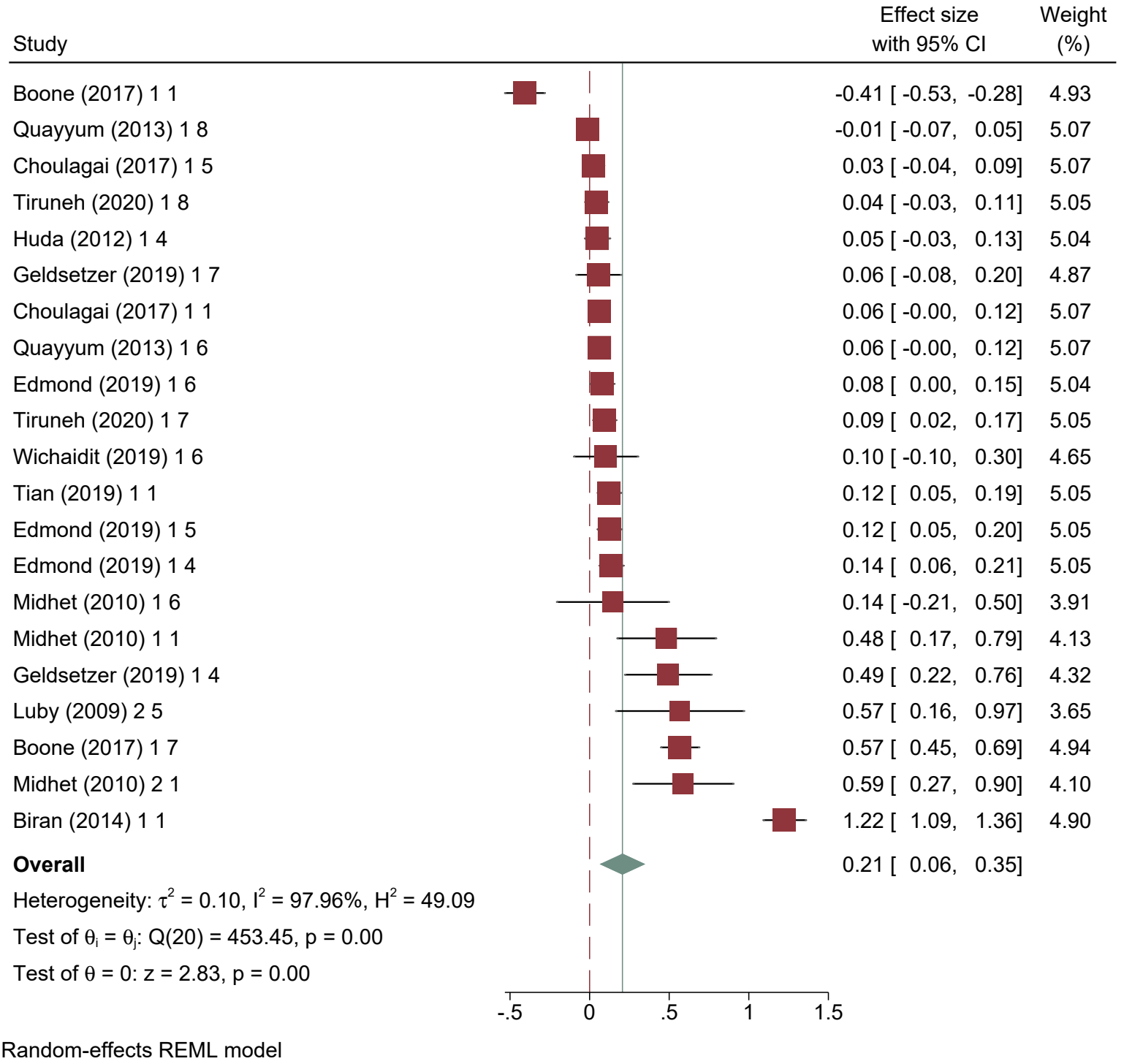Sample: Social restructuring & Health seeking behaviour with largely private benefits